



Treat Nicotine

Center for a Tobacco-Free Finger Lakes

Partnering with Cayuga, Chemung, Livingston, Monroe, Ontario, Schuyler, Seneca, Steuben, Tompkins, Wayne, & Yates Counties

Contact us: Phone: 585-276-7223 | Click for [Website](#) or [Facebook](#)

WHO RELEASES FIRST EVER CLINICAL GUIDELINES FOR TOBACCO CESSATION IN ADULTS

WHO has released its first clinical guideline for helping adults quit tobacco. The guideline aims to assist over 750 million tobacco users trying to quit various tobacco products. Almost 70% of the population lacks access to effective cessation services due to challenges faced by health systems.

WHO's guidelines emphasize that combining pharmacotherapy with behavioral interventions significantly boosts the rate of quitting success. WHO recommends varenicline, Nicotine Replacement Therapy (NRT), bupropion, and cytisine for tobacco cessation. WHO also advises brief health worker counseling, intensive behavioral support, and digital interventions like text messaging and apps.

[Read the FULL STORY HERE](#)

WEBINARS AND IMPORTANT DATES

"Normalizing Quit-Attempts and Reframing Relapse"

Pre-Recorded/Archived

[WATCH IT HERE](#)

"Improving tobacco cessation: CMS guidance and state strategies"

Tuesday, Aug 20th, 1pm EST

Credit Available!

[REGISTER HERE](#)

"Commissioner's Medical Grand Rounds: Clinician Challenges in Tobacco Treatment: Addressing Behavioral Health Populations and Youth Vaping Trends"

Pre-Recorded

CE Credit Available!

[WATCH IT HERE](#)

"Tobacco Treatment Training Program"

Mon, Sept 16th - Fri, Sept 20th

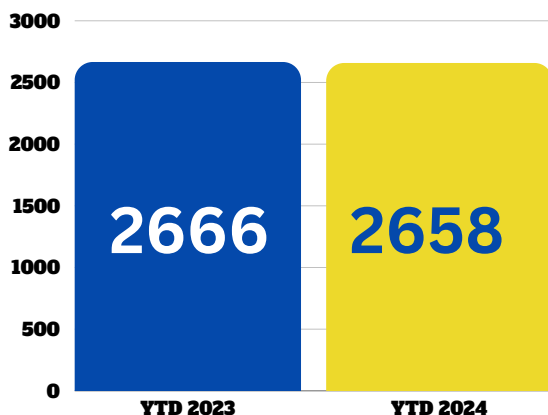
[REGISTER HERE](#)

CDC MORBIDITY AND MORTALITY REPORT - TOBACCO CESSATION IN ADULTS

The majority of the 28.8 million U.S. adults who smoked cigarettes wanted to quit, approx. one-half tried to quit, but fewer than 10% were successful. Fewer than 40% of adults who smoked used treatment when trying to quit; one half received clinician advice or assistance to quit. Compared with adults who smoked nonmenthol cigarettes, those who smoked menthol cigarettes had similarly low quit success despite a higher quit attempt prevalence, potentially related to their lower treatment use.

[FULL ARTICLE HERE](#)

NYS Quitline Referrals



Jan 1 to 8/16/2023 vs
Jan 1 to 8/16/2024
Provider Referrals to
the NYS Quitline
(Statewide)

Provider Referrals Increase Quit Success!

www.nysmokefree.com/HealthcareProviders/ReferralPrograms

Free Nicotine Patches/Gum Call: 1-866-697-8487

Visit: nysmokefree.com

TOBACCO TREATMENT SPECIALIST: SCHOLARSHIPS AVAILABLE!

Roswell Park Comprehensive Cancer Center (Roswell Park) offers scholarships for healthcare professionals, educators, and community workers seeking to become certified Tobacco Treatment Specialists. In-person attendance in Buffalo, N.Y. includes a week of evidence-based workshops from October 14-18, 2024 or from May 12-16, 2025, 7:30 a.m. to 5:30 p.m. daily.

For registration and to apply for scholarships, please [CLICK HERE](#) or call 716-845-5974.

"Treat Nicotine" Newsletter - 8/16/2024