



Treat Nicotine

Center for a Tobacco-Free Finger Lakes

Partnering with Cayuga, Chemung, Livingston, Monroe, Ontario, Schuyler, Seneca, Steuben, Tompkins, Wayne, & Yates Counties

Contact us: Phone: 585-276-7223 | [Click for Website or Facebook](#)

NEW ADULT SMOKING BEHAVIORAL RISK FACTOR SURVEILLANCE SYSTEM (BRFSS) REPORT

The New York Behavioral Risk Factor Surveillance System (BRFSS) is administered by the NYS Department of Health to provide statewide and regional information on behaviors, risk factors, and use of preventive health services related to the leading causes of chronic and infectious diseases, disability, injury, and death.

Key findings from these 2022 data include:

- The prevalence of cigarette smoking among New York State adults in 2022 was 11.3%. Approximately 1.6 million New Yorkers currently smoke.
- Statewide, smoking rates remained highest among adults with an annual household income of less than \$25,000 (18.4%) and adults reporting frequent mental distress (18.4%)

[Read the full report HERE!](#)

FRIDAY, MAY 31ST IS WORLD NO TOBACCO DAY

Every May 31, a new World No Tobacco Day (WNTD) is celebrated. Each year, WHO tries to draw attention to a specific problem related to tobacco. This year, the WNTD theme is: 'Protecting children from tobacco industry interference'.

Tobacco companies have decades of experience marketing their products to kids and teens. From ad campaigns to product placement to cartoon characters, Big Tobacco has spent big bucks on getting kids to start smoking. These tactics are grossly deceptive. [LEARN MORE HERE!!](#)

WEBINARS AND IMPORTANT DATES

"Normalizing Quit-Attempts and Reframing Relapse"

Wed, May 29th, 12pm-1pm
1 AMA PRA credit hour (pending)

[REGISTER HERE](#)

"Treating Tobacco Use Disorder in the Primary Care Setting"

Tue, May 21st, at 6-7pm

[REGISTER HERE](#)

"Commissioner's Medical Grand Rounds: Clinician Challenges in Tobacco Treatment: Addressing Behavioral Health Populations and Youth Vaping Trends"

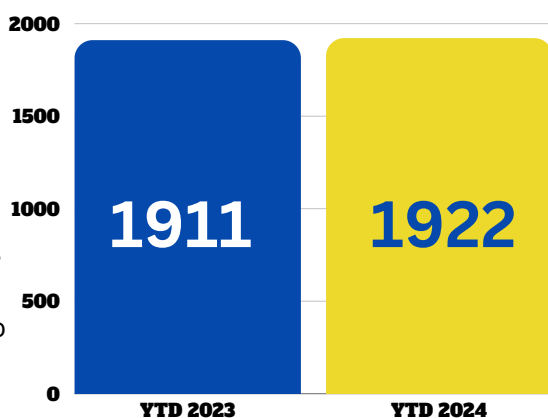
Pre-Recorded

CE Credit Available!

[REGISTER HERE](#)

NYS Smokers' Quitline Referrals

Jan 1 to 5/9/2023 vs
Jan 1 to 5/9/2024
Provider Referrals to
the NYS Quitline
(Statewide)



Provider Referrals Increase Quit Success!

www.nysmokefree.com/HealthcareProviders/ReferralPrograms

Free Nicotine Patches/Gum Call: 1-866-697-8487

Visit: nysmokefree.com

SUNDAY, MAY 19TH IS NO MENTHOL SUNDAY

No Menthol Sunday is The Center for Black Health & Equity's annual call to action highlighting the detrimental impact tobacco has on Black communities. This is the tenth year of educating the community about smoking, vaping, and the role of menthol and other flavors in initiating tobacco addiction.

No Menthol Sunday is an excellent time for people who smoke to begin a new quit journey.

[LEARN MORE HERE!!](#)