

Good News

from the University of Rochester Medical Center and UR Medicine

Stories for the health of our community.



Celebrating a century: The remarkable journey of Ruth Lawrence

Ruth Lawrence, MD, a professor emerita of neonatology and an innovator in the field of breastfeeding, lactation, and toxicology, celebrated her 100th birthday on August 15. Lawrence's storied career has included more than 70 years of work that paved the way for women in medicine at URM and beyond. URM honors the occasion, recognizing her many lifetime achievements.

[Learn more »](#)



Peter J. Landers '83 (MS) and Kathleen E. Landers '82 commit \$1 million to support Strong Memorial Hospital's Expansion Project

Rochester business leaders Peter J. Landers '83 (MS) and Kathleen "Kathy" E. Landers '82 have committed \$1 million to support the Strong Memorial Hospital's Expansion Project, the largest capital project in the University of Rochester's history. The couple's gift will name the Landers Adult Waiting Room in the soon-to-be-expanded emergency department (ED) that will serve generations of future families.

[Learn more »](#)



New GCH hair equity program promotes inclusivity

Golisano Children's Hospital (GCH) has launched a new initiative that will provide hair products for hospital patients and families with all different hair types, including those with curly and coily hair, alternative hair styles, and those who observe religious head coverings. Children's Hospital staff and caregivers are trained to apply these products and help with specific hairstyles such as locs, braids, and beads.

[Learn more »](#)



Strong ranked the top hospital in New York outside of Metro NYC

U.S. News & World Report released its 2024-2025 adult Best Hospitals rankings, and—new this year—Strong Memorial Hospital is the top hospital in New York State outside the New York City metro area. Strong once again ranked first in the Rochester region, and now is 15th overall in the state. We achieved "high performing" status in three adult specialties and 12 conditions and procedures.

[Learn more »](#)



Meliora Weekend celebrity talent announced

Meliora Weekend 2024 returns Thursday, September 26 through Sunday, September 29. Weekend headliners include multifaceted entertainer Leslie Odom, Jr., journalist and *CBS Evening News* anchor Norah O'Donnell, author and *Hidden Brain* host Shankar Vedantam, and comedian Joel McHale.

[Register today »](#)



Wilmot Warrior Weekend

Now is the time to inspire and motivate your friends, family, and colleagues in the fight against cancer at the 2024 Warrior Weekend, September 21–22, the premier charity event offering cycling, a walk, and a run in New York's Finger Lakes region. Together, we can leave cancer in the dust!

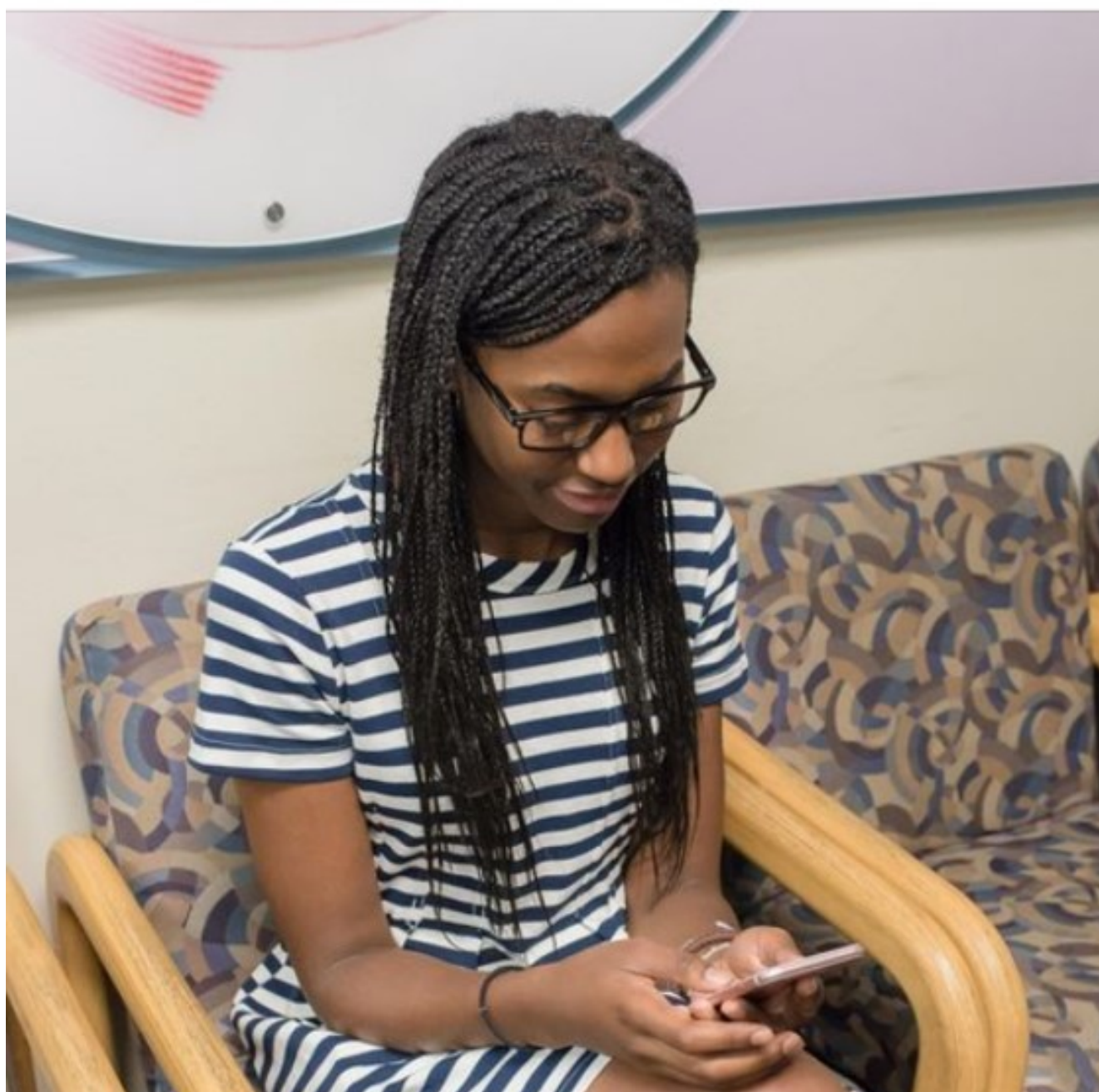
[Register today »](#)

Social media highlight

 University of Rochester Flaum Eye Institute
August 1 at 9:30 AM · 🌐

August is Children's Eye Health Month, designated by the [American Academy of Ophthalmology](#). Keeping our kids' eyes healthy is crucial for their overall development and learning. This month, we want to shine a spotlight on the importance of eye health, with tips throughout the month. First, encourage a balanced diet rich in vitamins A, C, and E, and omega-3 fatty acids to support good vision.

Remember, early detection and prevention are key to maintaining healthy vision!



August is Children's Eye Health Month. Keeping our kids' eyes healthy is crucial for their overall development and learning. [This month, the Flaum Eye Institute shines a spotlight on the importance of eye health.](#) The Flaum Eye Institute is also this year's beneficiary of the Toast To Your Health Wine Auction, the Medical Center's premier annual fundraising event. Proceeds will help support community services that provide access to care and ensure health equity in ophthalmology.



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